



KINGPIN

INTELLIGENCE

'SETTING NEW STANDARDS IN
TECHNOLOGY MARKETING'

KINGPIN INTELLIGENCE LEAD GENERATION

At Kingpin Intelligence only leads which include information on need for the solution, project commissioned, timeframe, budget and decision making circle will be passed on to your sales team.

WHAT SETS US APART?

With over 10 years experience in the technology sector and teams of experienced, salaried staff, Kingpin Intelligence is positioned to deliver your organisation the highest quality lead generation campaign.

Our database of contacts allows us to generate solid leads across EMEA and CEE using native telemarketers.

We also have access to third-party lists across all territories.

OUR EXPERTISE

Our expertise lies in generating leads in the technology industry.

Our teams are experts in generating leads for key solutions, services and programmes such as UC, CRM, ERP, ECM and BI.

Contact us to find out more about our track record in setting appointments with key decision makers.

WHAT YOU'LL GET

Campaigns commissioned through Kingpin Intelligence include:

- Use of our UK and European database
- Complete campaign set up
- Account Manager for duration of the campaign
- One full time operator for duration of the campaign
- End of campaign summary report
- Guaranteed leads (as per contract)

PRICING STRUCTURE

Our flexible pricing structures work according to your needs:

Model A: One-off Full campaign

- 4 week calling schedule
- Full time operator
- Guaranteed leads (as per contract)

Model B: Per day model

- Full time operator for defined campaign duration
- From £350 per day